The Web of Inclusion

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The author of the groundbreaking *The Female Advantage*, a revolutionary approach to management for the post-industrial economy. In her highly acclaimed book *The Female Advantage*, Sally Helgesen showed how the innovative management strategies of women executives differed from and bettered traditional organizational models. *The Web Of Inclusion* represents a quantum leap forward. Here Helgesen presents a fully realized vision of the postindustrial organization: the web of inclusion. Most organizations are still structured on a nineteenth century model: rigid, hierarchical, forcing workers into cookie-cutter roles. But the twenty-first-century economy is fluid, technology-driven, based on creativity and relationships. For companies to thrive, they must build "organizations for everyone." Inclusive, flexible, interconnected, technology-enhanced, and human-centered, webs of inclusion perfectly mesh with the ever-changing demands of the information age. Helgesen lays out the theory behind her provocative vision of a new style of management, then profiles five organizations that have achieved extraordinary success by adopting webs of inclusion: Intel, the *Miami Herald*, the Anixter Corporation, Beth Israel Hospital, and Nickelodeon.

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