



Writing: Over 400 Facebook Groups for Writing, Publishing, Marketing & Networking (Self-Publishing and Book Marketing Business 2)

DL Roberts

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Tons of Facebook Groups to Market Your Books, Meet Other People that Publish, Engage with Readers and Much More

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Social media has evolved quickly and turned into a critical part of life and how people interact. Only a few years ago people said that if you are not on social media, then you are missing out. Today nobody says that because it is a given that everyone has some online presence. It is no longer just a casual source of socializing or just a side note in a writer's marketing plan. Social media is now at the center stage of how writers engage and how they network and market for their books.

Writing: Over 400 Facebook Groups for Writing, Publishing, Marketing & Networking includes:

- The basics of Facebook marketing
- How to form a good social media strategy
- Group etiquette and the requirement of each group dynamic
- How to optimize your strategy in specific to your book niche or genre
- Where to get more likes for your book page or fan page
- How to execute and manage the system without getting overwhelmed by it
- Where to advertise your free Kindle book promotions or Kindle Countdown Deals without being spammy
- The groups to regularly promote your books for more exposure
- So much more!

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