



The New Science of Retailing: How Analytics Are Transforming the Supply Chain and Improving Performance (Hardback) - Common

By (author) Ananth Raman By (author) Marshall Fisher

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Retailers have huge volumes of information at their disposal. But they're unsure of how to sort through it and use it to make smart decisions. They're struggling with profit-sapping supply chain problems. This book explains how to use analytics to better manage your inventory for faster turns, fewer discounted offerings, and fatter profit margins.

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