



Innovation and Entrepreneurship in the Global Economy: Knowledge, Technology and Internationalization (New Horizons in Regional Science series)

Charlie Karlsson, Urban Grasjo, Sofia Wixe

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'Addressing the heterogeneity of and interplay between important concepts guiding modern regional economic development, this volume presents a rich variety of state-of-the-art empirical research. Focusing simultaneously on the meso- and micro-level implications of globalization, drawing attention to incumbent new market seeking in entrepreneurship, and highlighting the various forms innovation can take, the chapters contribute to our understanding of geography as a facilitator of regional dynamics. The comprehensive approach to agglomeration economies, the life-cycle development of industries, proximities and policy responses comes recommended.'

- Frank van Oort, Erasmus University Rotterdam and Utrecht University, the Netherlands

'I would encourage all researchers interested in entrepreneurship and innovation to read this volume. It provides a new conceptual approach to the link between global economic trends and entrepreneurship, through the role of local space as an important source for innovation. Readers can find old and new issues on the formation of entrepreneurship elegantly linked together, so as to provide new insights into this important field of research.'

- Roberta Capello, Politecnico di Milano, Italy

We have, in recent decades, been able to witness a veritable revolution in the world economy, known as 'globalization'. Generally, the term is connected to the rapid increase of the free movement of goods, capital, people, ideas, information and knowledge around the globe. This book contributes to the meso- and micro-economic literature on innovation and entrepreneurship in the global economy.

Extending our understanding of the many different ways that innovation and entrepreneurship contribute to economic development and growth in a globalized economy, the expert contributors highlight that the current wave of globalization has been a period of exceptional entrepreneurship both among large multinational firms and among independent entrepreneurs. They demonstrate that location matters for creativity, innovation and entrepreneurship, and clarify that public policy in a globalized economy must stress knowledge and ideas as the source of competitiveness and economic growth.

Both graduates and post graduates, along with university researchers, will find this book to be useful in their studies, particularly those with an interest in innovation and entrepreneurship research, regional economics, economic geography and international economics.

Contributors: M.J.Abellán Madrid, J. Abrahamsson, M. Andersson, S. Anokhin, R. Antonietti, D.B. Audretsch, M. Belitski, H. Boter, A. Broström, M.R. Ferrante, A. García-Tabuenca, N.M.George, U. Gråsjö, K.E. Haynes, V. Jienwatcharamongkhol, C. Karlsson, B. Kianian, T.C. Larsson, R. Leoncini, C.Y. Liu, M. McKelvey, G. Painter, J. Parajuli, V. Parida, C. Suárez Gálvez, M.G.A. Svensson, S. Tavassoli, V. Vanyushyn, Q. Wang, K.I. Westeren, J. Wincent, S. Wixe

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Susan Tokarz:

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