Big Data Analytics: From Strategic Planning to Enterprise Integration with Tools, Techniques, NoSQL, and Graph

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Big Data Analytics will assist managers in providing an overview of the drivers for introducing big data technology into the organization and for understanding the types of business problems best suited to big data analytics solutions, understanding the value drivers and benefits, strategic planning, developing a pilot, and eventually planning to integrate back into production within the enterprise.

- Guides the reader in assessing the opportunities and value proposition
- Overview of big data hardware and software architectures
- Presents a variety of technologies and how they fit into the big data ecosystem

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