



Supply Chain Safety Management: Konzeption und Gestaltungsempfehlungen für lean-agile Supply Chains (Supply Chain Management) (German Edition)

Sandra Meta Tandler

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Effizienz und Effektivität sind wesentliche Garantien, um im Wirtschaftsgeschehen langfristig überleben zu können. Ein dynamisches Umfeld verlangt dabei die Abkehr von einer einseitig strategischen hin zu einer beidseitig strategischen Ausrichtung. Im SCM-Kontext erfolgt dies in Form der Adaption eines lean-agilen Supply Chain-Designs. Sandra Meta Tandler untersucht die Unsicherheitsfaktoren, die diesen Supply Chain-Typ charakterisieren und entwickelt ein Konzept zur Erhöhung der Versorgungssicherheit. Es werden u.a. Bezüge zu institutionellen, strategischen und zu informationsökonomischen Ansätzen sowie zur Ambidexteritätsforschung hergestellt.

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