

Tap Into Greatness: How to Stop Managing Start Leading and Drive Bigger Impact

Sarah Singer-Nourie

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In *Tap Into Greatness*, noted performance coach and educator Sarah Singer-Nourie reveals the key truths of having outsized impact, influence and power. It turns out that most of us aren't leading. We're simply managing. We're getting things done, but we're not inspiring others to excel beyond what's expected. Great leaders know better. They know leadership isn't magic. It's not just something you're born with. Leadership is learnable.

In this engaging and hands-on book, Singer-Nourie provides tools that have been developed over the last twenty years in her work with leaders and teams in corporate America, Silicon Valley startups, schools and non-profit organizations. The methodology is based on how people actually learn, rather than how most of us were taught in school. It leverages the insights of human motivation and the latest research in neuroscience to give leaders a roadmap for having impact.

Readers who put the tools of *Tap Into Greatness* into practice have immediate and often surprising results. They find themselves able to influence colleagues who were previously unmoved. They're able to inspire teammates to go above and beyond the call of duty. And they create teams that make better decisions even when the leader isn't in the room.



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