

Move Our Message: How to Get America's Ear

Susan C. Strong



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Move Our Message: How to Get America's Ear can help you make change happen. It's packed with practical guidance on "speaking American" about your issues, connecting deeply with your audience, and framing lively political messages that spread. Based on The Metaphor Project's time-tested methods and tools, the book offers a systematic, up-to-date approach to mainstreaming our messages. All proceeds from book sales support our pro bono work.

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